

The Reason

A Family Christmas Experience

FOR IMMEDIATE RELEASE

EVANGELIST NICK HALL AND AWARD-WINNING ARTIST MICAH TYLER LEAD FAMILY CHRISTMAS EXPERIENCE WITH NEARLY 1,300 GOSPEL RESPONSES ACROSS EIGHT NORTH DAKOTA CITIES

Each Event Drew a Packed House as Global Ministry Visits North Dakota To Share the Reason for the Christmas Season

MINNEAPOLIS, MN—December 13, 2023—[Pulse](#), a global Christian ministry leading one of the largest millennial-led prayer and outreach efforts in the world, visited eight cities in North Dakota to host The Reason: A Family Christmas Experience from November 29 through December 10.

[Nick Hall](#), global evangelist and founder of Pulse, led The Reason as he shared a message of hope with a Gospel presentation. The event drew a packed house with thousands of attendees across the eight cities while simultaneously offering a timely reminder of the true meaning of the Christmas season. Award-winning Christian artist, Micah Tyler, also led the crowds in a time of worship, featuring classic Christmas songs and his hit songs *Different and Even Then*.

All said, nearly 1,300 individuals responded to the Gospel message from Nick Hall. Responses were gathered through printed cards that were distributed to the crowd or via a text-in option. The responses ranged from individuals accepting Jesus for the first time to recommitting their lives to Christ, as well as submitting prayer requests or requesting a follow-up conversation regarding the Gospel.

“What a joy it has been to meet the people of North Dakota over the past two weeks,” said Hall. “The Reason is only the beginning of our outreach in North Dakota. I am so grateful to the communities that have welcomed us and allowed us to celebrate the reason for the holiday season with them. We are expectant and hopeful about what will happen in these communities when people reset their lives to Jesus!”

The Reason tour served as a launching pad for [Pulse North Dakota](#)'s presence in the state starting in 2024 and continuing through 2025 to reach all ages with the Gospel through an active, two-year campaign.

“We are blown away by the number of people from all over the state and region who were impacted for the Kingdom through The Reason tour,” said Hall. “We are eager to continue our outreach efforts in a variety of exciting ways across North Dakota over the next two years and beyond.”

There hasn't been an emphasis on evangelistic outreach of this magnitude in North Dakota since [Luis Palau](#) and Mission North Dakota in 2000. Alongside the ministry's plans to host gatherings and events, Pulse's aim and purpose is to connect those they encounter back to a local church or ministry, ensuring that their new, old, or renewed faith is encouraged through Christ-driven community. Representatives from the Pulse team have partnered with community and faith leaders to spark action among locals after key outreach events.

For more information about the impact of The Reason tour and/or how it will influence revival and evangelism across the United States, or to request an interview with Nick Hall, please reach out to pulse@seesparkgo.com.

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About Pulse

Founder and President Nick Hall started Pulse in 2006. Since then, Pulse has seen over 330 million people impacted by the Gospel and over two million people have responded to Jesus through their initiatives. Pulse is a prayer and evangelism movement on mission to empower the Church and Make Jesus Known. Since Pulse's founding, they have linked arms with hundreds of ministries and churches around the world to fuel evangelistic movements. Whether hosting a big outreach event or providing the evangelistic voice at another organization's event, training evangelists on American college campuses, or overseas in Africa, the common goal of everything they do is to share the hope of Jesus. Learn more at pulse.org.

About Nick Hall

[Nick Hall](#) is on earth to tell people about Jesus. He started a grassroots movement as a college student and has spent the last 20 years traveling the world to meet people where they are and tell them that they matter. As a student at North Dakota State University, Nick's life was

changed when he wrote a paper titled "*Pulse*" for his English class hoping to combat the depression, substance abuse, and suicide that was impacting his friends and their campus. That paper unleashed one of the largest student-led efforts in American history, launching a nonprofit that exists today. Through Pulse events, Nick has shared a message of hope with over 330 million people around the globe. Everywhere Nick goes, he talks to people about faith and the deeper issues of life, because he knows what it feels like to make mistakes, experience heartbreak, and be alone. One of the goals of Nick's life is to come alongside students who desire to impact their high school or college campus, because that's where this all began. Nick lives in Minneapolis with his wife Tiffany and 3 children.