

# *The Reason*

## A Family Christmas Experience

### **GLOBAL MINISTRY TO BRING CHRISTMAS EXPERIENCE TO EIGHT CITIES ACROSS NORTH DAKOTA**

*Tickets Now Available for a Family Christmas Experience Featuring Evangelist Nick Hall and Award-Winning Christian Artist Micah Tyler November 29 – December 10*

Bismarck, ND - DATE, 2023 - [Pulse](#), a global ministry that is at the center of one of the largest millennial-led prayer and outreach efforts in the world, is thrilled to announce [The Reason tour](#). The family Christmas experience will provide attendees with a unique opportunity to celebrate the reason for the Christmas season and personally respond to the Gospel.

Nick Hall, renowned evangelist, author of [Reset](#) and Founder and President of Pulse will share a message of hope with attendees, as well as create an opportunity for individuals to respond to the Gospel. Also joining The Reason tour is Micah Tyler, a talented musician known for his popular songs, “Walking Free” and “Even Then.”

“I’m truly blessed and honored to be a part of The Reason tour alongside Nick Hall and Pulse this Christmas season,” said Micah Tyler. “It’s a time of joy, reflection, and celebration through community and worship of the greatest gift ever given to us. I can’t wait to share the message of hope through music around North Dakota, reminding us of the true reason for this wonderful season.”

This unique family Christmas experience will also serve as the inaugural gathering for thousands of people to learn about Pulse North Dakota with Nick Hall and its mission to canvas the state so people everywhere have the opportunity to hear the Gospel and respond to Jesus.

“It’s an absolute honor and privilege to share the joy of Christmas with the incredible people of North Dakota as we celebrate the birth of Jesus this holiday season,” said Evangelist, Nick Hall. “Our team is fervently praying that The Reason tour would greatly impact North Dakota families and lay the groundwork for even more opportunities for people to reset their lives to Jesus in the years to come.”

The Reason tour will make its way through eight cities throughout North Dakota, spreading the message of hope, faith and joy that Christmas brings. The full tour dates and locations are as follows:

- November 29: Jamestown (*Reiland Fine Arts Center at the University of Jamestown*)
- November 30: Bismarck (*G Roy Gilbreath Auditorium at Bismarck High School*)

- December 1: Dickinson (*Evangelical Bible Church*)
- December 2: Minot (*North Dakota State Fair Center Magic Place*)
- December 3: Williston (*Williston High School Theatre*)
- December 7: Grand Forks (*Empire Arts Center*)
- December 8: Devils Lake (*Bethel Church*)
- December 10: Fargo (*Hope Lutheran Church South Campus*)

For more information and to purchase your tickets, visit [www.pulse.org/thereason/](http://www.pulse.org/thereason/).

For media inquiries, interview requests and to request media credentials for The Reason tour, please contact [julia.thomas@seesparkgo.com](mailto:julia.thomas@seesparkgo.com) or (706) 254-8794.

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### **About Pulse**

Founder and President Nick Hall started Pulse in 2006 on his college campus. Since then, Pulse has seen over 330 million people impacted by the Gospel and over two million people have responded to Jesus through their initiatives. Pulse is a prayer and evangelism movement on mission to empower the Church and Make Jesus Known. Since Pulse's founding, they have linked arms with hundreds of ministries and churches around the world to fuel evangelistic movements. Whether hosting a big outreach event or providing the evangelistic voice at another organization's event, training evangelists on American college campuses, or overseas in Africa, the common goal of everything they do is to share the hope of Jesus. Learn more at [www.pulse.org](http://www.pulse.org).

### **About Nick Hall**

Nick Hall is on earth to tell people about Jesus. He started a grassroots movement as a college student and has spent the last 20 years traveling the world to meet people where they are and tell them that they matter. As a student at North Dakota State University, Nick's life was changed when he wrote a paper titled "*Pulse*" for his English class, hoping to combat the depression, substance abuse, and suicide that was impacting his friends and their campus. That paper unleashed one of the largest student-led efforts in American history, launching a nonprofit that exists today. Through Pulse events, Nick has shared a message of hope with over 330 million people around the globe. Everywhere Nick goes, he talks to people about faith and the deeper issues of life, because he knows what it feels like to make mistakes, experience heartbreak, and be alone. One of the goals of Nick's life is to come alongside students who desire to impact their high school or college campus, because that's where this all began. Nick lives in Minneapolis with his wife Tiffany and three children.