

The Reason

A Family Christmas Experience

NICK HALL TO KICK OFF TWO-YEAR EVANGELISTIC EFFORT IN NORTH DAKOTA WITH THE REASON TOUR THIS DECEMBER

First State-Wide Outreach Effort in Two Decades Begins with Family Christmas Experience In Eight Cities

Bismarck, N.D. — DATE, 2023—[Pulse](#), a global Christian ministry leading one of the largest millennial-led prayer and outreach efforts in the world, has announced a two-year mission to canvas the state of North Dakota with the Gospel.

[The Reason](#) tour, happening in eight cities throughout November and December, will launch Pulse North Dakota's presence in the state to reach all ages with the Gospel through an active, two-year ministry. The family Christmas experience, led by evangelist [Nick Hall](#) and Christian artist [Micah Tyler](#), will combine music, prayer, and outreach to celebrate Christmas.

“It will be our greatest joy to meet the people of North Dakota and introduce them to a Christ-centered community in their neighborhoods,” Hall said. “Over the past six months, we’ve been intentional in creating relationships and meeting key leaders across the state of North Dakota who want to link arms with us as we embark on this mission to spread the love of Jesus.”

There hasn't been an emphasis on evangelistic outreach in North Dakota since [Luis Palau](#) and Mission North Dakota in 2001. Alongside their plans to host gatherings and events, Pulse's aim and purpose is to connect those they encounter along the way back to a local church or ministry, ensuring that their new, old, or renewed faith is nurtured through Christ-driven community. Representatives from the Pulse team have sought out community and faith leaders so that individuals can be pointed to action after key outreach events.

“Our team is fervently praying that The Reason tour would greatly impact families in North Dakota and lay the groundwork for even more opportunities for people to reset their lives to Jesus in the years to come,” Hall said. “It's an absolute honor and privilege to share the joy of Christmas this holiday season and we look forward to watching the impact of these events unfold over the next two years.”

The Reason tour will make its way through North Dakota on the following dates and locations:

- November 29: Jamestown (*Reiland Fine Arts Center at the University of Jamestown*)
- November 30: Bismarck (*G Roy Gilbreath Auditorium at Bismarck High School*)
- December 1: Dickinson (*Evangelical Bible Church*)
- December 2: Minot (*North Dakota State Fair Center Magic Place*)

- December 3: Williston (*Williston High School Theatre*)
- December 7: Grand Forks (*Empire Arts Center*)
- December 8: Devils Lake (*Bethel Church*)
- December 10: Fargo (*Hope Lutheran Church South Campus*)

For media inquiries, interview requests, and to request media credentials for The Reason tour, please contact julia.thomas@seesparkgo.com or (706) 254-8794.

Secondary contact: John Brandon, Marketing Director at Pulse, john.brandon@pulse.org or (218) 731-4201.

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About Pulse

Founder and President Nick Hall started Pulse in 2006. Since then, Pulse has seen over 330 million people impacted by the Gospel and over two million people have responded to Jesus through their initiatives. Pulse is a prayer and evangelism movement on mission to empower the Church and Make Jesus Known. Since Pulse's founding, they have linked arms with hundreds of ministries and churches around the world to fuel evangelistic movements. Whether hosting a big outreach event or providing the evangelistic voice at another organization's event, training evangelists on American college campuses, or overseas in Africa, the common goal of everything they do is to share the hope of Jesus. Learn more at www.pulse.org.

About Nick Hall

Nick Hall is on earth to tell people about Jesus. He started a grassroots movement as a college student and has spent the last 20 years traveling the world to meet people where they are and tell them that they matter. As a student at North Dakota State University, Nick's life was changed when he wrote a paper titled "*Pulse*" for his English class, hoping to combat the depression, substance abuse, and suicide that was impacting his friends and their campus. That paper unleashed one of the largest student-led efforts in American history, launching a nonprofit that exists today. Through Pulse events, Nick has shared a message of hope with over 330 million people around the globe. Everywhere Nick goes, he talks to people about faith and the deeper issues of life, because he knows what it feels like to make mistakes, experience heartbreak, and be alone. One of the goals of Nick's life is to come alongside students who desire to impact their high school or college campus because that's where this all began. Nick lives in Minneapolis with his wife Tiffany and three children.